

Big Church Day Out

Hope UK ran a stand at Big Church Day Out (BCDO) again, this May bank holiday. BCDO is a Christian Music Festival, held at Wiston House, West Sussex. Our team of staff, volunteers and young people ran a stand with drug education activities, to show people the kind of thing Hope UK can offer. As you know, we work to equip young people to make drug-free choices, and events like BCDO allow us to show youth workers, parents and others how we might help them or their group/children.

Our team ran the stand for two days, camping together for three nights and taking turns working at the stand—you will see from the photos below that they also got up to other things... They met with several hundred people including youth workers, pastors and the general public, and were able to talk not just about Hope UK and what we offer, but also about individual's drug concerns.



Dan's Perseverance Pays Off

Our volunteers, once trained, can wait until we get bookings we can invite them to do. But, more usually, they then develop their own work, using local networks. Sometimes this results in opportunities for work quite quickly—teachers, for example, can use their training at the school they work at. But for some, it can take time for local people to hear about our work, and understand what it is we are offering.

Dan initially travelled to all kinds of locations to volunteer for Hope UK. However, he wanted to find a way to offer our work to his local school. He had the opportunity to run a few parent sessions at a local church, and several parents commented that they would suggest the school invite him in. Dan seized the opportunity and contacted the school—who invited him to take an introductory parent session.

He gave a presentation to the parents and relevant staff, focusing on current drug use among young people, what the drugs do, what they look like and how to get help. This event was very well received, and Dan is now working in the school, with Year 12 students—with more work coming next term!

'This was the most engaging parents forum session that we have had for some time. Parents were very keen to ask questions and to support other attendees by sharing their personal family experiences' (Comment from school)

Our impact...

Impact can be made in three main ways; informational > attitudinal > behavioural. Informational impact facilitates attitudinal impact which ultimately facilitates behavioural change. For example, a young person can be given information about drugs, which could facilitate a change in attitude about drugs (particularly if that information contains facts that the young person didn't already know), which could lead to that young person deciding not to use drugs in the future; that is behavioural change/impact.

At the end of a Hope UK workshop or session, many of our Educators hand out Feedback Forms. We do this so that we can review our work, find out areas for improvement and to analyse what impact our work is making.

We recently processed the data regarding our impact, and we're happy to announce that our work is making a significant positive change to the young people that we meet.



1. Know a lot about drugs...



2. Comfortable talking to parents about drugs...



3. Hang out with friend but make their own decisions...



4. Won't ever use drugs...

Diagram 1. Visual representation (to scale) of the impact of the how young people responded to Hope UK education sessions

- 75% more young people 'Strongly Agree' that they know a lot about drugs after a Hope UK Drug Education Session,
- Just under a quarter more young people 'Strongly Agree' that they would talk to their parents about drugs after a Hope UK Session,
- 1 in 10 more young people 'Strongly Agree' that they would make their own decisions after a Hope UK Session,
- Finally, 8 more people out of 100 would never take drugs after a Hope UK Session.

These figures are 'huge'. One would expect to see greater informational impact than behavioural impact (that is the nature of impact), yet, an 8% increase in the number of young people reporting that they wouldn't take recreational drugs in the future is very significant. Any campaign that sees an 8% increase/decrease in behavioural change is 'huge'.

When you consider that Hope UK's Educators are meeting 75,000 people per year, mainly in the more deprived areas of the UK, we start to see how 'huge' our impact is.

This wouldn't be possible without the great efforts of our Educators. Whilst our Educators offer their time without charge, it costs Hope UK to support the great work they are doing. If you feel able to support our work by donating £5, £10 or £20 per month, please visit <https://uk.virginmoneygiving.com/giving/> (search 'Hope UK').

Admin Volunteering

In order for our Educators and Generation Hope volunteers to be productive, they need all kinds of resources made up, very regularly! A few people kindly come in to our offices weekly, to help us with this task, but occasionally we have 'unusual' help. This year, so far, we have had a group of students from California, who are studying non-governmental organisations, visit us for a week. They spent a day training, then two days doing detached work on Bankside (alongside our educators), followed by a day making resources for us.

Then a group of eleven runners—'Run to do Good' - ran to our London office from City Hall, made resources for 45 minutes, and then ran back. It is amazing what people can do, in such a short time, when you are ready for them!



Meet our Educators

We usually have photographs and individual biographies of a few of our hard-working voluntary Educators in this section. However, this time we thought you might like to see a group photo! This is a small selection of our staff, trustees, volunteers and Generation Hope young people—those who braved the cold for a photo at this year's conference.



Feedback from USA students programme:

"Thank you and your wonderful staff for giving our students an amazing experience! We debriefed yesterday and our Hope UK volunteers were the most enthusiastic about their experience. They were deeply inspired by your scope of outreach activities and your compassion. Thank you for what you do to make our society a better place!"

(And here's us thinking that they were helping us!)



The Yes/No Game for Schools

Me: "Could you avoid saying Yes or No for a whole day?"

You: "Maybe?"

Me: "Ah, so you have played the Yes/No Game before?"

You: "I have!"

Hope UK is challenging all schools across the UK to play the Yes/No Game for a whole day, encouraging young people to find creative ways to say Yes! and No!

Here's how it works...

The game is played during a normal school day. Students AND teachers are not allowed to say the words, 'yes' or 'no' for the whole day.

Hope UK has also prepared a lesson/tutor group plan for teachers to work through with students.

We really need you to promote it at your local school, so that more young people are equipped to make drug-free choices. Please visit www.hopeuk.org/yesno/ for more information.



The COFFREE Conqueror Challenge

Could you kick the cup (or mug), and give up coffee (or tea), for the whole of **S**eptember, raising money for Hope UK, claiming the title of **COFFREE CONQUEROR**?

Donate what you save from the coffee you're not drinking, or get sponsored by your friends.

We know it's going to be tough, but there are a lot of really good reasons to go COFFREE. Giving up coffee will save you money, time and could improve your health! You'll also go down as a legend!

Let us know sooner rather than **latté**, whether you fancy giving it a **shot** (or a double!), and help us **Arabicate** (OK, that one was painful, feel free to **Mocha** me for that!) illegal drug-use among young people.

Fancy taking on the challenge, or know someone else who might? Check it all out at www.hopeuk.org/coffree/

Is your information up to date?

We hope you enjoy hearing from Hope UK, about our work. However, we are aware that we may be contacting an organisation and the person we used to mail has moved on—or maybe you would prefer not to hear from us any more.

Please contact us at enquiries@hopeuk.org if you would prefer not to hear from us again (or call us on 020 7928 0848).

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